



## **Traffilog launches Driver Data Terminal to meet the demands of bus and coach industry**

[Traffilog](#), the fleet management solutions company, today launched its Driver Data Terminal (DDT), specifically designed for the bus and coach industries. Developed in conjunction with the likes of [National Express](#), which recently completed a successful pilot, the DDT makes it easier to manage compliance versus paper process and speeds up response times to vehicle issues or faults. Companies implementing DDT will reduce administration time and fleet costs as well as increase their vehicle uptime.

National Express, [Parks of Hamilton](#) and [Bruce Coaches](#), have helped develop DDT through trial periods, improving digital vehicle checks, two-way messaging, and navigation through full TomTom mapping. Engineers and drivers also gained the tools to give instant feedback and boost vehicle uptime. The DDT is an Android™ based driver terminal, based on the highly reliable and ruggedised TomTom BRIDGE hardware.

The DDT will be given its official unveiling show at [Eurobus 2016](#), November 1-3 in Birmingham.

Yon Copitch MD Traffilog UK, said: “The solutions we have already developed are the beginning of a revolution for in-vehicle technology. For the first time, the driver is the centre of the solution, and receives more time to conduct their other duties. We have also integrated this solution into many other parts of our connected vehicle, giving some highly advanced features around vehicle management and compliance.”

In addition to the direct fleet benefits from DDT, bus and coach companies can identify training requirement for their drivers. To supplement regular evaluation forms, they can run analytics of how long the tests take, for instance, to highlight areas of difficulty.

The connected vehicle solution links authorities, dispatchers, drivers and passengers. Better communication and planning provides a more reliable and safe service.



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Android is a trademark of Google Inc.

### **About Traffilog**

Traffilog is a full service provider of telematics solutions for the auto manufacture, insurance, SVR and fleet management industries.

Founded in 2003, Traffilog, entered the ever evolving world of telematics, presenting to the world its unique, state of the art, predictive mechanical and diagnostic solutions. Traffilog's unique expertise is based on in-depth automotive engineering knowledge, strong real-time programming skills and modern web-based applications, all serviced by a vast network of leading experts in the fields of transportation, communications, logistics, operations, and software development.

Traffilog's solution has been deployed in over 28 countries worldwide, offering a wide range of solution based products. Providing not only increased driver and vehicle safety, but also constant fleet monitoring from anywhere at any time, leading to overall improved utilization of auto vehicles and reduced operational expenditure on vehicle fleets of all types.

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